



Langworthy Company

C O N S U L T A N T S

• Management • Strategy • Marketing • HR •

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Jump Start Projects & Underperforming Businesses



Strategy Consulting

We help you put the “right” decisions into action. Choosing the “right” strategy from so many possibilities can be confusing and dangerous. We offer creative thinking to help you win competitive battles.

- Business strategy and solutions
- Market, competitive, economic trends
- Opportunities and risks - rewards
- What is possible? Resources needed?
- Optimal strategy selection



Sales & Marketing Consulting

Inspiring an organization to change the way it interacts with customers and attacks the marketplace requires a sales and communication plan that cascades throughout the entire enterprise. We provide the sales, marketing and customer service tools and “how to” knowledge with implementation assistance.

- Sales evaluations with recommendations
- Sales, marketing, customer service plans
- Marketing communication publications
- Training: sales, service, communication
- Implementation, follow-through assistance



Management Consulting

It takes a careful balance of creativity and business discipline to turn strategy into results. Developing effective plans to use company resources (money, people, time, equipment, facilities) can either propel the business or bog down the enterprise.

- Business Planning
- Mergers & Acquisitions
- Coaching & management advice
- Improvement recommendations
- Capital acquisition, loan packages
- Evaluations & troubleshooting
- Turnaround / Crisis Management



Training

We help your company understand and embrace new methods then provide learning platforms for managers, sales and customer service people that deliver high company and individual performance.

- Customized to your company/industry group
- Management & Leadership
- Sales & customer service
- Change: Accepting and embracing transition
- Various DISC based training: Team Building, Time Mgt, Listening, Priority Mgt., Diversity



Clients

Accounting • Advertising • Assisted Living • Broadcasting • Churches • Contractors • Electroplating • Engineering • Franchising • Fabrication • Insurance • Healthcare • HVAC • IT & Software Development • Manufacturing • Outplacement • Plastics • Printing • Publishing • Rubber products • Schools • Transportation • Wood Products • Venture Capital



Training Materials

We sell DISC based training materials to HR professionals, corporate trainers and consultants. We also advise clients on how to position and use these training materials to achieve specific training outcomes and people performance objectives. Call or visit our website for a complete list of DISC based training materials and facilitator guides.