



## Langworthy Company CONSULTANTS

• Management • Strategy • Sales Marketing • HR •  
3496 Cornwall Drive NW • Canton, Ohio 44708  
330-477-5271 • Fax 330-477-9944

Email [joe@langworthycompany.com](mailto:joe@langworthycompany.com)  
[www.langworthycompany.com](http://www.langworthycompany.com)  
VISIT US ON THE WEB

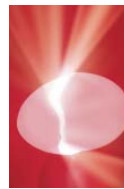
# Services To Jump Start Projects & Capture More Business



### Strategy & Management Consulting

We help you put the "right" decisions into action. It takes a careful balance of creativity and business discipline to turn strategy into results. We offer creative thinking to help win competitive battles.

- Business strategy and solutions
- Strategic business planning
- Improvement recommendations
- Opportunities and risks - rewards
- Evaluations & troubleshooting
- Coaching & management advice
- Turnaround / Crisis Management



### Sales & Marketing Consulting

Inspiring an organization to change the way it interacts with customers and attacks the marketplace requires a sales and communication plan that cascades throughout the entire enterprise. We provide the sales, marketing and customer service tools and "how to" knowledge with implementation assistance.

- Sales evaluations with recommendations
- Sales, marketing, customer service plans
- Marketing communication publications
- Training: sales, service, communication
- Implementation, follow-through assistance



### Mergers & Acquisitions

Buying or selling a business requires diligent focused communications with specialized markets and contacts. We serve small and middle market firms including financially distressed businesses in healthcare, professional services, business & industry and specialty retail.

- Selling or Buying a Business
- Evaluate viability of potential acquisition
- Due diligence assistance
- M & A Business Planning / Analysis



### Training

Insight is the catalyst for meaningful change and improvement. We help your company understand and embrace new methods. Then provide learning platforms for managers, sales and customer service people to help them improve company and individual performance.

- Customized to your company/industry group
- Management & Leadership
- Sales & customer service
- Various DISC based training: Team Building, Change, Time Mgt, Listening, Diversity



### Capital Markets

We assist entrepreneurs and growing businesses approach capital markets. Our clients have raised venture capital and used our plans to successfully launch business startups.

- Venture Capital and investor search
- Merger & Acquisition financing search
- Business Plans / Loan Packages
- Review and analysis of business plans with improvement recommendations.



### Clients

Accounting • Advertising • Assisted Living • Broadcasting • Churches • Contractors • Electroplating • Engineering • Environmental • Fabrication • Foundry • Franchising • Insurance • Healthcare • HVAC • IT & Software Development • Manufacturing • Nursing Homes • Outplacement • Plastics • Printing • Publishing • Rubber Products • Schools • Service Companies • Transportation • Wood Products • Venture Capital