

LangworthyCompany  
CONSULTANTS

● MARKETING ● SALES MARKETING ● STRATEGY  
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# Portfolio

**IMAGE and DESIGN** became an important consideration in



this successful sales & marketing campaign.

All communication and sales materials were pre-planned.

The messages and tag lines were written and approved for publication.

All aspects of the program were carefully coordinated and executed with strict budgets and time constraints.



United Hardchrome needed to re-introduce itself to its present and future customers. Sales had to be increased through

careful planning and targeted solutions.



A one year program was developed as well as budgets for printing and direct mail.

Media Webcasters needed a new image & identity. The company needed to increase sales and enhance its exposure in a mature environment.

The web site became an important sales & marketing tool.

